

ENG 1020 Introductory College Writing

Wayne State University | PB3.2

Project Builder 3.2: “Mind the Gap”

Introduction/Rationale



The London Tube Map is known as the world’s best map—because it is not really a map at all. It is more like an engineering drawing, a schematic that shows the relationship between “lines,” stops, and landmarks across London. When traveling underground, we don’t need to know about the geography above or the physical distance between our stops. We just need to know how they connect to one another so we can navigate Underground.

Similarly, your conversation you have begun to enter about your topic is like the Underground. Right now you are descending Underground of the city/academic conversation that you are exploring. You just need to know which lines connect to each other; who’s at those stops/lines; where/what the major stops are. Like London’s Tube Map, we don’t need to know the physical distance between the conversation “stops”; just how to find our way.

Assignment Prompt

For inspiration, watch the 4-minute video on YouTube, [The Genius of the London Tube Map](#). Then think about how you would create a similar simplistic “map” for your ideas about project 3PQ; which ones are connecting to each other? Are they on the same color “line”? (Name the lines.) Identify any “gaps” to “mind” between your 3 sources; what is not being said? Is there another “stop” you could create between them on one or more of the “lines”? Sketch this out on paper.



Then, write a paragraph/reflective piece in which you flesh out your idea(s) about and/or in addition to your 3 sources' claims/ideas, as presented in your Tube Map in writing. The catch: using/listing persuasive strategies of ethos, pathos and logos that dominate (color) your discourse Tube Map.

Suggestion: You might use red for pathos claims; yellow for ethos claims; and blue for logos claims/lines; or your own color combination to aid in organizing your sources and what they're saying to/about one another's points.

Learning Objectives

Identify a mind map of how the conversation is shaping up to direct others and yourself to multiple "stops" across multiple "lines" in the conversation. Conceive of academic conversation (discourse) as an Underground system to be navigated and simplified via design into a "map." Demystify academic discourse and prepare to write about it by visualizing it, making the implicit explicit. Prepare in advance for project 3B infographic by visualizing our ideas onto paper.

Minimum Requirements

- "London Underground"/"Tube Map" depicting all 3 sources, with the claims/ideas which connect/disconnect them (are there any "down" lines?)
- List of ethos, pathos and logos that each source uses
- Typed
- See [How To Submit Assignments](#) for detailed instructions on how to submit this assignment from your OneDrive portfolio to Canvas.

Grading

This short assignment is worth 5 points and will be evaluated using the project builder rubric.

	Excellent	Acceptable	Needs Revision	Unacceptable/Missing
Evaluation	5 (100%) Submission is complete, demonstrates excellent understanding of concepts, and includes evidence of serious, sustained effort.	4 (80%) Submission is complete, demonstrates good understanding of concepts, and includes evidence of appropriate effort.	3.8 (76%) Submission is complete but either demonstrates an incomplete or flawed understanding of concepts OR a lack of effort that undermines the submission's effectiveness.	0 (0%) The submission is either missing OR demonstrates a serious lack of understanding of the task.