1 Common Syllabus, 3 Common Template Choices

Classic, Modern, Official Theme-Choices

ENG 1020 📠 Introductory College Writing
Wayne State University | Fall 2018

Project 1 Description: The Rhetorical Analysis

Introduction/Rationale

The analysis is a common college assignment across many different majors. Simply put, analysis focuses on describing how something works by breaking it down and examining its various components. In this version of the analysis, you will study a piece of nonfiction writing that is designed to persuade readers to take action. To write your analysis, you will use the advanced reading strategy of rhetorical analysis, exploring how rhetorical messages work in specific situations.

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This assignment has three main goals: (1) to develop your understanding of key rhetorical concepts (rhetorical situation, types of arguments, and persuasive appeals); (2) to practice using rhetorical concepts as a reading strategy to read and analyze types of writing; (3) to practice writing in the genre of the academic analysis. As your instructor, I will use this assignment to assess your achievement across all three of these goals.

You will select a text to read and analyze for this project from a menu of "popular" (non-scholarly) articles from mainstream scenes of writing such as The Atlantic, Outside Magazine, Slate, The New York Times, and The Washington Post.

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WARRIOR STRONG
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Course Images >> Course Ethos

With our program logo in mind, we selected 4 typewriter photos add personality to support documents and Canvas to augment student experience when reading what otherwise could be bland documents. This adds ethos through color and repetition--design principles we teach our students.

Course Images to enhance syllabus, support docs and Canvas-- principles of contrast, kerning, proximity and color theory (green and gold tones) enhance course through university/ program/ department ethos.

DEPARTMENT OF ENGLISH
Intro to College Writing/ENG 1020

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