

1 Common Syllabus, 3 Common Template Choices

ENG 1020: Introductory College Writing
Wayne State University
[Semester/Year]

Instructor: [instructor name] **Office:** [office number, 5057 Woodward]
Time: [class meeting time] **Office Hours:** [hours and/or by appt.]
Location: [classroom location] **E-mail:** [Wayne State e-mail address]

Department of English Description
Building upon students' diverse skills, English 1020 prepares students for reading, research, and writing in college classes. The main goals of the course are (1) to teach students to consider the rhetorical situation of any piece of writing; (2) to have students integrate reading, research, and writing in the academic genres of analysis and argument; and (3) to teach students to develop analyses and arguments using research-based content, effective organization, and appropriate expression and mechanics. To achieve these goals, the course places considerable emphasis upon the relationship between reading and writing, the development and evaluation of information and ideas through research, the genres of analysis and argumentation, and the use of multiple technologies for research and writing.

WSU Undergraduate Bulletin Description
Cr 3. Prereq: placement through ACT score, English Qualifying Examination, or passing grade in ENG 1010. A course in reading, research, and writing skills that prepares students to write successfully in college classes.

Course Placement for ENG 1020
Students are placed into ENG 1020 by different means. Most students are placed via ACT scores: students with an ACT English score of 21 or above are placed into ENG 1020. Students can also be placed into ENG 1020 via the English Qualifying Examination (see the [EQE information handout](#)). Students also may enroll in ENG 1020 if they received an S

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Project 1: The Rhetorical Analysis at a Glance

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Project 2: The I-Search at a Glance

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Project 3A: The Researched Argument at a Glance

Classic, Modern, Official Theme-Choices

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Project 1 Description: The Rhetorical Analysis

Introduction/Rationale

The analysis is a common college assignment across many different majors. Simply put, analysis focuses on describing how something works by breaking it down and examining its various components. In this version of the analysis, you will study a piece of nonfiction writing that is designed to persuade readers to take action. To write your analysis, you will use the advanced reading strategy of rhetorical analysis, exploring how rhetorical messages work in specific situations.



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This assignment has three main goals: (1) to develop your understanding of key rhetorical concepts (rhetorical situation, types of arguments, and persuasive appeals); (2) to practice using rhetorical concepts as a reading strategy to read and analyze types of writing; (3) to practice writing in the genre of the academic analysis. As your instructor, I will use this assignment to assess your achievement across all three of these goals.

You will select a text to read and analyze for this project from a menu of "popular" (non-scholarly) articles from mainstream sources of writing such as The Atlantic, Outside Magazine, Slate, The New York Times, and The Washington Post.



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Course Images >> Course Ethos



With our program logo in mind, we selected 4 typewriter photos add personality to support documents and Canvas to **augment student experience when reading** what otherwise could be bland documents. This adds **ethos through color and repetition**--design principles we teach our students.



Course Images to enhance syllabus, support docs and Canvas-- principles of contrast, kerning, proximity and color theory (green and gold tones) enhance course through university/ program/ department ethos.

