

# Rubric

## Visualizing literature project rubric

You've already rated students with this rubric. Any major changes could affect their assessment results.

Criteria	Ratings			Pts
<p>This criterion is linked to a Learning Outcome</p> <p>infographic: genre conventions</p> <p>Does the Infographic meet the expected conventions of the genre: Accuracy: Numbers should be accurate--but can be rounded; Consistency: Like items should be represented in the same way and differentiated from unlike items; Completeness: Clearly show all of the parts that make up the whole; Order: Order must be exact--causal relationships should be clear; Connections: Ideas must be logically grouped and linked; Citations: Cite any images and data from research resources--use the footnote feature and/or a 5-point font size so citations do not interfere with the message (impact on the reader).</p>	<p>5 pts</p> <p>criteria fully met</p>	<p>2.5 pts</p> <p>needs revision</p>	<p>0 pts</p> <p>missing</p>	5 pts
<p>This criterion is linked to a Learning Outcome</p> <p>infographic: evidence</p> <p>Does the infographic appropriately and effectively use evidence to support the claim?</p>	<p>5 pts</p> <p>criteria fully met</p>	<p>2.5 pts</p> <p>needs revision</p>	<p>0 pts</p> <p>missing</p>	5 pts
<p>This criterion is linked to a Learning Outcome</p> <p>infographic: thesis</p>	<p>5 pts</p> <p>criteria fully met</p>	<p>2.5 pts</p> <p>needs revision</p>	<p>0 pts</p> <p>missing</p>	5 pts

Does the infographic present a clear claim and a focused argument?				
<p>This criterion is linked to a Learning Outcome</p> <p>infographic: organization</p> <p>Does the infographic present information in an organized manner? Is it well-designed and balanced (i.e., not too “busy” or disproportionate)?</p>	<p><b>5 pts</b></p> <p><b>criteria fully met</b></p>	<p><b>2.5 pts</b></p> <p><b>needs revision</b></p>	<p><b>0 pts</b></p> <p><b>missing</b></p>	5 pts
<p>This criterion is linked to a Learning Outcome</p> <p>infographic: citations</p> <p>Does the infographic accurately cite sources according to the conventions of the genre?</p>	<p><b>3 pts</b></p> <p><b>criteria fully met</b></p>	<p><b>1.5 pts</b></p> <p><b>needs revision</b></p>	<p><b>0 pts</b></p> <p><b>missing</b></p>	3 pts
<p>This criterion is linked to a Learning Outcome</p> <p>reflection: clarity</p> <p>Does the reflection clearly present the rhetorical situation and the writer’s planning/prioritizing strategy for addressing it?</p>	<p><b>1 pts</b></p> <p><b>criteria fully met</b></p>	<p><b>0.5 pts</b></p> <p><b>needs revision</b></p>	<p><b>0 pts</b></p> <p><b>missing</b></p>	1 pts
<p>This criterion is linked to a Learning Outcome</p> <p>reflection: specificity</p> <p>Does the reflection describe the specific choices made in the visual design of the infographic?</p>	<p><b>1 pts</b></p> <p><b>criteria fully met</b></p>	<p><b>0.5 pts</b></p> <p><b>needs revision</b></p>	<p><b>0 pts</b></p> <p><b>missing</b></p>	1 pts
<p>This criterion is linked to a Learning Outcome</p> <p>reflection: editorial choices</p> <p>Does the reflection describe the specific choices made in the rhetorical appeals used?</p>	<p><b>1 pts</b></p> <p><b>criteria fully met</b></p>	<p><b>0.5 pts</b></p> <p><b>needs revision</b></p>	<p><b>0 pts</b></p> <p><b>missing</b></p>	1 pts

<p>This criterion is linked to a Learning Outcome</p> <p>reflection: composing process</p> <p>Does the reflection describe the process of composing thoughtfully, addressing what works and what might need to be revised in the future?</p>	<p><b>1 pts</b></p> <p><b>criteria fully met</b></p>	<p><b>0.5 pts</b></p> <p><b>needs revision</b></p>	<p><b>0 pts</b></p> <p><b>missing</b></p>	<p>1 pts</p>
<p>This criterion is linked to a Learning Outcome</p> <p>presentation: visual design choices</p> <p>Does the presentation describe your infographic as a product?</p>	<p><b>1 pts</b></p> <p><b>criteria fully met</b></p>	<p><b>0.5 pts</b></p> <p><b>needs revision</b></p>	<p><b>0 pts</b></p> <p><b>missing</b></p>	<p>1 pts</p>
<p>This criterion is linked to a Learning Outcome</p> <p>presentation: argument description</p> <p>Does your presentation describe your argument, its implications, and your visual/rhetorical choices to help communicate that argument?</p>	<p><b>1 pts</b></p> <p><b>criteria fully met</b></p>	<p><b>0.5 pts</b></p> <p><b>needs revision</b></p>	<p><b>0 pts</b></p> <p><b>missing</b></p>	<p>1 pts</p>
<p>This criterion is linked to a Learning Outcome</p> <p>presentation: key takeaways</p> <p>Does the presentation end on key points or "takeaways" for the audience to take away from the presentation?</p>	<p><b>1 pts</b></p> <p><b>criteria fully met</b></p>	<p><b>0.5 pts</b></p> <p><b>needs revision</b></p>	<p><b>0 pts</b></p> <p><b>missing</b></p>	<p>1 pts</p>

--